The Hornet Tribune

VOLUME 54, ISSUE 10
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The official student newspaper serving the Alabama State University and Micro-Town community.

Efforts underway to revive TDC on Thanksgiving Day

JAYTINE JOHNSON
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Some Hornets have been very upset about the decision made by the Student Development Office to cancel the tailgate on Thanksgiving Day. The students have been vocal about their disappointment and anger. According to ASU President Dr. Quinton Ross, the decision was made to cut back on expenses and to save money.

"We are losing a lot of money by having the tailgate," he said. "We need to cut back on expenses and find ways to save money."

Students have been protesting the decision and have been calling for the tailgate to be reinstated. Some students have even gone as far as to organize a rally and a petition to have the tailgate reinstated.

RECESS IS OVER

Walley encourages students to work toward economic equality

JAYTINE JOHNSON
jjohnson@student.alabamasstate.edu

Walley, the chancellor of Alabama State University, has encouraged students to work toward economic equality. He said that students should not be afraid to work hard and earn their way through college.

"I know that it can be difficult to make ends meet," he said. "But I encourage you to work hard and earn your way through college. It is possible to do it."

Students have been expressing their support for Walley's message and have been working hard to achieve their goals.

Sanders tapped as new SGA vice president

EDDY A. DABBS
eddyad@gmail.com

Eddy A. Dabbs has been tapped as the new SGA vice president. He replaces the outgoing president, Isiah D. Sanders, who has been a prominent figure on campus.

"I am excited to work with Eddy," said SGA President Isiah D. Sanders. "He has been a great friend and a great supporter. I know he will be a great leader for the SGA."

Students have been expressing their support for Eddy's leadership and have been looking forward to seeing him in action.

Sanders excites crowd during Birmingham rally

EDDY A. DABBS
eddyad@gmail.com

Eddy A. Dabbs upset the crowd at the Birmingham rally with his passionate speech. He spoke about the importance of voting and the need for students to get involved in the political process.

"We need to be more active and more involved," he said. "We need to vote and we need to speak up. We need to make our voices heard."

Students were excited to hear Eddy's message and were looking forward to seeing him in action.

"We need more people like Eddy," said one student. "He is a great leader and he is a great speaker. We need more people like him."
Job Description for
Editor-in-Chief, Executive Editor or Chief Executive Officer

Job Summary
The editor-in-chief is the top editor at The Hornet Tribune. Sometimes his or her title is executive editor or chief executive officer, but the role is the same. The editor-in-chief is ultimately responsible for the final product. He or She sets the tone, editorial direction and policies for the publication and makes sure every issue is consistent on these measures. The editor-in-chief is involved in budgeting, strategic planning and also represents the publication at many social and business events. For example, a city or community editor in chief may attend fundraising events or serve on a charity’s advisory board. Although the editor in chief must write a column or editorial piece expressing the newspaper’s viewpoint, for the most part, he or she is very limited in the number of articles published. The editor-in-chief or executive editor is directly responsible for the management, publication and academic excellence of The Hornet Tribune. To this end, the editor-in-chief must be a student in good standing, with a minimum 2.8 grade point average and must maintain that average throughout his or her term.

Editor-in-Chief responsibilities (includes but is not limited to):
1. Provides good leadership.
2. Attends all class sessions and The Hornet Tribune Editorial Board meetings.
3. Models good writing, editing, deadline compliance and production skills.
4. Helps settle disputes and problems.
5. Chairs The Hornet Tribune Editorial Board meetings.
6. Ensures that editorial board meetings are productive, run smoothly and end on time with all business completed.
7. Acts as liaison between adviser and staff, staff and student body, faculty, administration and community.
8. Acts as community spokesperson for The Hornet Tribune Editorial Board.
9. Represents The Hornet Tribune at meetings and conventions and in correspondence.
10. In consultation with the Center for Student Expression and Multimedia Coordinator, selects and provides general oversight for section editors.
11. Sees that all stories for The Hornet Tribune are assigned and deadlines are established.
12. Enforces deadlines for stories and production.
13. Holds primary responsibility for design and layout of the front page and news sections in print edition.
14. Consults with online editor for placement of stories — including top stories — for the online editions. In cases where the online editor is unable to complete his or her tasks, assumes primary responsibilities for the coordination section editors publishing online edition.
15. In consultation with the staff adviser and/or lab teaching assistant, organizes production of the newspaper, including copy editing, computer inputting and formatting, pagination, proofreading and prepress.
16. Plans and directs weekly editorial board meetings throughout the semester. This includes writing editorials—or overseeing others writing them—on deadline.

Organizational Relationships
Supervised by the Center for Student Expression and Multimedia Coordinator
Student Media Board

Required Meetings and Hours
• Presides over weekly tear-up meetings –Wednesdays at 5 p.m.
• Attends all editorial board meetings
The Selection Process for the Editor-in-Chief or Executive Editor

To be selected as the editor-in-chief or executive editor of *The Hornet Tribune* is one of the highest honors that a student can achieve while attending Alabama State University. It allows a student to influence the masses of students and keep them up to date with information that they not only want to know, but what they need to know. Any student chosen must have worked for at least one year on a publication staff or support unit before he or she can be considered for this position unless waived by the members of the Student Media Board.

The *Selection Committee* is made up of the Student Media Board members. The process is divided into preliminary and final stages unless the number of applications received is very low. Selection of finalists for the editor-in-chief or executive editor is based upon these criteria:

**STUDENT'S JOURNALISTIC BACKGROUND AND ACADEMIC PERFORMANCE (OPTIONAL):** This rating illustrates the candidate’s commitment to scholarship. It consists of a look at the courses the applicant has taken and the grades earned in high school. List the courses taken in high school and college (journalism) on a separate sheet of paper and submit them with this application. In addition, the *Selection Committee* would like to review any articles or submissions that were authored by you at Alabama State University, high school or any other university publication.

**STUDENT MEDIA BOARD CONSTITUTION EXAMINATION:** This is a 120-minute examination covering the contents of the Student Media Board Constitution. Every editor-in-chief and executive editor who works for The Hornet Tribune must understand the function of the Student Media Board and the relationship between the Student Media Board and the various staffs. Since the editor-in-chief is a sitting member of the Student Media Board, knowledge of how the board works is mandatory.

The person who monitors the examination will hand you a sheet of specific instructions to read before the start of the timed examination. You will be allowed to keep these instructions with you as you take the examination. A score of “70” or above is required on this examination in order to be considered for this position.

**EDITOR’S EXAMINATION:** This is a one hour examination covering basic skills that editors use every day. Areas of coverage include Associated Press Style, ethics, headline writing, sensitivity and taste, grammar, spelling, copyediting symbols and legal issues.

**THE ESSAY:** The essay of each finalist is read, graded and averaged by the Selection Committee members. It usually receives special attention in the final evaluation. The purpose of the essay is three-fold: (1) to get an idea of how the applicant writes and develops a story; (2) to take a look at the applicant’s critical thinking and analysis skills and (3) to measure the uniqueness of his or her responses.

After all criteria are considered, the Selection Committee determines which finalist to interview by telephone or in person. That decision is made by re-evaluating all parts of each finalist’s application and includes telephone calls to teachers and others listed as references on the application form. Two references are required.

**INTERVIEW QUESTIONS:** Here are some of the interview questions that have been asked in the past of candidates who applied for the editor-in-chief or executive editor position. Why do you want to be executive editor or editor-in-chief for *The Hornet Tribune*? What do you believe you can bring to the position in terms of skills, attitude and goals? What have you done in the past that demonstrates you would be an asset to this publication, and if selected, what will you do to move it forward?

Each applicant should prepare well; as your responses will weigh heavily on the decision made for the position being sought.

**RESUME:** The resume’ will be carefully analyzed to determine how much time and effort has been given to its preparation. Remember, first impressions are lasting and in a situation where several people are competing for a position, your resume’ may be the deciding factor. Therefore, ensure that your resume is clean, modernized and without errors. Resume’s submitted with errors will be trashed.

Please include previous journalism experiences in high school as well as college. Be thorough and complete with your entries so that the committee can ascertain exactly what your job entailed while working on the staff.
The Hornet Tribune
Editor-in-Chief or Executive Editor
STAFF APPLICATION

OFFICE USE ONLY

Interview 1. ______
Transcript or Grades 2. ______
Essay 3. ______
Editor's Examination 4. ______
Constitution Examination 5. ______
Resume' 6. ______
TOTAL ______

Name ________________________________________________________________________________

Last     First    Middle

Gender: ______ Male ______ Female  Classification ____________________________________________

Phone number(s) where you can be reached easily: __________________________________________

Are you a U.S. citizen? ______ Yes ______ No  SID# __________________________________________

Home/Permanent Address

Address ____________________________________________________ Apartment #_____________

City________________________________________State  _______________ Zip Code ____________

Telephone ___________________________________ Cell Phone ____________________________

Email Address_________________________________ Web Address __________________________

University Mailing Address

Address ____________________________________________________ Apartment #_____________

City________________________________________State  _______________ Zip Code ____________

Telephone ___________________________________ Cell Phone ____________________________

Email Address_________________________________ Web Address __________________________

Personal Information

The Hornet Tribune makes a special effort to attract applicants from all racial or ethnic minority groups.
Please check one category: ______Caucasian ______ Hispanic ______Asian/Pacific Islander
____American Indian/Alaskan Native ______ African American
### Academic Information

List your undergraduate major

If you listed journalism/communication, indicate your emphasis or concentration

<table>
<thead>
<tr>
<th></th>
<th>Advertising</th>
<th>Public Relations</th>
<th>Visual</th>
<th>Design</th>
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<tr>
<td>Broadcasting</td>
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<td>Online</td>
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<td>Multimedia</td>
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<td>Print</td>
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Which of the following courses have you taken or will have completed by the end of the Spring semester?

<table>
<thead>
<tr>
<th>Course</th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Beg. Newswriting</td>
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<tr>
<td>Inter. Newswriting</td>
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<td>Advanced Newswriting</td>
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<td>Feature Writing</td>
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<td>Opinion Writing</td>
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<td>Sports Writing</td>
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<td>Copy Editing</td>
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<td>Newspaper Design</td>
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<td>Online Editing</td>
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<td>Yearbook Design</td>
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<td>Magazine Design</td>
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<tr>
<td>Video Editing</td>
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### Practical Journalistic Experience

Have you ever worked for a high school, college or professional (newspaper, yearbook or literary magazine)?

_____ Yes _____ No

Name of Publication ________________________________

Check duties performed

<table>
<thead>
<tr>
<th>Duty</th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Copy Editing</td>
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<tr>
<td>Reporting</td>
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<td>HTML Coding</td>
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<td>Photography</td>
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<tr>
<td>Design</td>
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<tr>
<td>Proofreader</td>
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</table>

Check all of the positions you have held on a staff

<table>
<thead>
<tr>
<th>Position</th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Executive Editor</td>
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<tr>
<td>Managing Editor</td>
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<tr>
<td>Copy Desk Chief</td>
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<tr>
<td>Archivist</td>
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<tr>
<td>Content Editor</td>
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<td>Design Editor</td>
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<tr>
<td>Photo Editor</td>
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<td>Reporter</td>
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<td>Feature Writer</td>
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<tr>
<td>Art Critic</td>
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<tr>
<td>Columnist</td>
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<tr>
<td>Copy Editor</td>
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</table>

How many hours a week do you plan to devote to this endeavor if you are selected to lead the staff?

<table>
<thead>
<tr>
<th>Hours</th>
<th>1-5</th>
<th>6-10</th>
<th>11-15</th>
<th>16-20</th>
<th>21-25</th>
<th>25-30</th>
<th>31-35</th>
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</thead>
<tbody>
<tr>
<td>Plan</td>
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Are you serving as a stringer or freelancer for a professional newspaper, magazine or online publication?

_____ Yes _____ No

Name of Publication ________________________________

If so, how many stories, on the average are published during a month? ________________________________

Indicate in which of the following areas you have better than average skills:

<table>
<thead>
<tr>
<th>Skill</th>
<th>Yes</th>
<th>No</th>
</tr>
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<tbody>
<tr>
<td>Proficient in hypertext markup language (HTML)</td>
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<td></td>
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<tr>
<td>Proficient in page layout, graphics and design</td>
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<tr>
<td>Proficient in reporting, writing and editing</td>
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<tr>
<td>Proficient in marketing or telemarketing</td>
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<tr>
<td>Proficient in video and video editing</td>
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<td></td>
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<tr>
<td>Proficient with graphics and page design</td>
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<tr>
<td>Proficient in computer generated charts</td>
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<tr>
<td>Proficient in photos and photo editing</td>
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<tr>
<td>Proficient in sales and advertising</td>
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<tr>
<td>Proficient in public affairs and promotion</td>
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</tbody>
</table>

Indicate why you believe that you would be the best person to fill this position

_______________________________________________________________________________________

_______________________________________________________________________________________

_______________________________________________________________________________________
Academic Information (Continued)

Junior High School Attended _________________________________________________________________

Senior High School Attended _________________________________________________________________

University Attended _______________________________________________________________________

Personal Information

Have you ever been convicted of a crime (other than a traffic violation) or been imprisoned during the last seven years? A conviction will not necessarily bar you from employment. ______ Yes ______ No  If yes, explain: _____________________________________________________________________________

_______________________________________________________________________________________

Names of friends or relatives that are employed by The Hornet Tribune ______________________________

_______________________________________________________________________________________

Employment History (Begin with most recent employer)

1. Employer ___________________________________ Dates Employed ______________
   Address ____________________________________ Telephone _____________________________
   City ______________________ State ________________ Zip Code ________________
   Beginning Salary __________ Ending Salary ___________ Position held ________________
   Reason for Leaving _________________________________________________________________

2. Employer ___________________________________ Dates Employed ______________
   Address ____________________________________ Telephone _____________________________
   City ______________________ State ________________ Zip Code ________________
   Beginning Salary __________ Ending Salary ___________ Position held ________________
   Reason for Leaving _________________________________________________________________

3. Employer ___________________________________ Dates Employed ______________
   Address ____________________________________ Telephone _____________________________
   City ______________________ State ________________ Zip Code ________________
   Beginning Salary __________ Ending Salary ___________ Position held ________________
   Reason for Leaving _________________________________________________________________
### Military Service

Branch of Service

Dates of Service

Duties/Special Training

### Additional Information

Do you have any disabilities that may require special accommodations on the part of The Hornet Tribune staff in order for you to function efficiently?  

<table>
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<th>Yes</th>
<th>No</th>
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</table>

If yes, please elaborate

### References

List the name, title, address, email address, office and home telephone numbers of two people (professors, former high school teachers (no relatives) who are familiar with the abilities that are needed for the job in which you are applying. Be sure to include area codes for telephone numbers and zip codes for addresses. Student Media Board members will call them during the selection process so please be sure they are aware that you have listed them as references. Do not list peers as references.

1. **Name**: ____________________________  **Title**: ____________________________
   **Home Address**: ________________________________________________________
   **City**: ____________________________  **State**: ____________________________  **Zip Code**: ____________
   **Home Telephone**: ____________________________  **Office Telephone**: ____________________________
   **Email Address**: ____________________________  **Fax #**: ____________________________

2. **Name**: ____________________________  **Title**: ____________________________
   **Home Address**: ________________________________________________________
   **City**: ____________________________  **State**: ____________________________  **Zip Code**: ____________
   **Home Telephone**: ____________________________  **Office Telephone**: ____________________________
   **Email Address**: ____________________________  **Fax #**: ____________________________

### Applicant’s Statement (Signature Required)

I have read all of the information pertaining to The Hornet Tribune and if selected by the Student Media Board, I agree to honor my commitment to complete my year as an editor-in-chief or executive editor unless I become medically disabled. All of the information I have given in this application is true.

**Signature**: ____________________________  **Date**: ____________________________
CHECKLIST

The following materials must be submitted in order for you to be considered for an executive editor or editor-in-chief position on any of the aforementioned staffs:

1. Editor-in-Chief and Executive Editor Staff Application
2. A typed resume’ listing all colleges you have attended and all major jobs you have held since junior high school. We will look for the name, address and telephone numbers of the company that employed you, the name of your supervisor, the type of work you performed and the dates you were employed.
3. A high school or college transcript or a typed list of all of your journalism courses with grades earned will also suffice.
4. A 500-word Essay. This two-page essay must be typed and double spaced.
5. Student Media Board Constitution Examination Score
6. Editor’s Examination Score

Please make duplicates of all hard copies that you submit

Your Essay . . . An Important Part of the Student Media Board’s Decision

Your 500-word essay must be typed in an easy-to-read typewriter or computer print font. It is permissible to make minor editing marks, should you spot errors while proofreading.

Often, panelists read and re-read an essay when deciding which students will advance to the finalist stage. Therefore, it is important to write a well-organized, straightforward piece.

TOPIC: Write an essay on whether or not the United States of America should raise the minimum wage for workers. Be thorough with your explanation. BE SURE TO TYPE YOUR FULL NAME AT THE TOP OF EACH PAGE OF YOUR ESSAY.

Please staple the essay to this page